

Data protection statement

City Bike Linz Rental Service GmbH

Data protection statement for the use of the websites and apps of City Bike Rental Service GmbH

General information about the processing of your data

We are legally required to inform you about the processing of your personal data (hereinafter “data”) when using our websites and our apps. We take the protection of your personal data very seriously. This data protection information informs you about the specific of the processing of your data and about your corresponding legal rights. For terms such as “personal data” or “processing”, the legal definition in art. 4 GDPR apply. We reserve the right to amend the data protection declaration with effect for the future, in particular in the case of the further development of the websites or apps, the use of new technologies or a change to the legal basis or the corresponding case law. We recommend that you read the data protection policy from time to time and include a printout or a hard copy with your records.

1. Responsible provider

The following party is responsible for processing your personal data within the scope of this data protection statement:

City Bike Rental Service GmbH
Wischerstraße 2
4040 Linz
Email: service@citybikelinz.at
Tel.: +43 (0)732 / 285 908

2. Personal data

Personal data is all information that relates to an identified or identifiable individual (hereinafter “data subject”); identifiable relates to an individual who can be directly or indirectly identified notably by means of a name, an ID number, location data, an online ID or through several other characteristics.

3. Security

We have implemented comprehensive technical and organisational processes in order to protect your personal data from unauthorised access, misuse, loss and other external interferences. We check our security measures regularly and adapt them to the state of the art.

4. Your rights

You may exercise the following rights when it comes to the personal data concerning you:

- **Right to information:** You can request information about your personal data that we process according to art. 15 GDPR.
- **Right to rectification:** If the details about you are not (or no longer) accurate, you can request rectification under art. 16 GDPR. If your data is incomplete, you are request completion.
- **Right to deletion:** You can request the deletion of your personal data according to art. 17 GDPR.
- **Right to limitation of processing:** You can request the limitation of processing of your personal data according to art. 18 GDPR.

- **Right to object against processing:** You have the right, based on reasons pertaining to your specific situation, to object to the processing of your personal data at any time under art. 6 para. 1 sentence 1 e) or f) GDPR, according to art. 21 GDPR. In this case, we will not process your data further unless we can demonstrate compelling and legitimate reasons for the processing which outweigh your interests, rights and freedoms, and also if the processing serves to assert and exercise against legal claims (art. 21 para. 1 GDPR). In addition, according to art. 21 para. 2 GDPR, you have the right at any time to object to the processing of your personal data for direct marketing purposes; this also applies to any profiling provided that it relates to direct marketing. We inform you about the right of objection in this data protection statement in connection with the respective processing.
- **Right to withdraw your consent:** If you have given your consent to processing, you have a right to withdrawal under art. 7 para. 3 GDPR.
- **Right to data portability:** You have the right to receive the personal data about you provided to us in a structured, accessible and machine-readable format ("data portability") and the right to the further transmission of this data to another responsible party, if the prerequisite of art. 20 para. 1 a, b GDPR is met (art. 20 GDPR).

You can exercise your rights by contacting us using the contact details listed in the "responsible provider" section or the data protection officer appointed by us.

If you believe that the processing of your personal data breaches data protection laws, you have the right, under art. 77 GDPR to file a complaint with a data protection supervisory authority of your choice.

5. Use of our website

You can fundamentally use our website for purely informational purposes without disclosing your identity. When the individual pages of the respective websites are called up in this sense, only access data is transmitted to our webspace provider so that the website can be displayed to you. The following data is processed:

- browser type/browser version
- operating system used
- language and version of browser software
- host name of the accessing device
- IP address
- website from where the request comes
- content of the request
- data and time of the server query
- access status/HTTP status code
- referrer URL (the previously visited site)
- amount of data transferred,
- time zone difference based on Greenwich Mean Time (GMT)

The temporary processing of this data is necessary in order to technically enable a website visit and the provision of the website on your device. The access data is not used to identify individual users and is not merged with other data sources. Further storage in log files is carried out in order to guarantee the functionality of the websites and the security of the information technology systems. The legal basis for the processing is art. 6 para. 1 sentence 1 f) GDPR. Our legitimate interests lie in the guarantee of the functionality of the website and the integrity and security of the website. The saving of access data in log files, specifically the IP address, for a longer period of time enables us to identify and avert abuse. This includes, for example, the defence of requests overloading the service or the use of a bot. The access data is deleted as soon as it is no longer necessary to achieve the purpose of its processing. In the case of the collection of data for the provision of the websites, this occurs when you stop visiting the website. The log data is always stored directly and only accessible to administrators and deleted after seven days at the latest. After that, it is only available indirectly via the reconstruction of backups and is finally deleted after a maximum of four weeks.

You can object to the processing. You have the right to object for reasons based on your specific situation. You can send us your objection using the contact information provided in the "responsible provider" section.

6. Use of our apps

Installation of our apps

Our nextbike apps are available for download to your device on third-party platforms (iOS, Android and Microsoft). To download the respective apps, you may need to register on these platforms. City Bike Linz has no influence whatsoever on the processing of the data collected, which may arise during registration on the respective platform.

Push notifications in our apps

Via our nextbike apps we can inform you about certain technical updates or news about City Bike Linz via push notifications, even if the apps are not actively in use at this point. If this service is unwanted, the feature can be disabled via the device settings.

Location-based service in our apps

If you have registered in our app and use our service, we collect location data to offer you City Bikes in your area. In addition, we collect the return location of your city bike so that your returned City Bike can be found by other users. In order to make use of these services, you must also actively confirm access to your location via your operating system on the mobile device used. We do not record any movement profiles and only record the location when the app is being actively used.

System permissions of our apps

In order to provide you with all the features of our apps, our apps need to access various interfaces of the mobile device you are using. In order to guarantee these interfaces, you have to enable them, in some cases actively, depending on the operating system of your device. You can change or cancel these settings at any time in the system settings of your device.

- **Location services** So that our apps can determine your location, you must give our app access to the location service on your mobile. This setting can be enabled or disabled at any time via the system settings of your device.
- **Notifications:** To be able to offer you our push service, you must enable push notifications on your mobile device. This setting can be enabled or disabled at any time via the system settings of your device.
- **Camera access:** In order to capture the QR code on our City Bikes and rent the City Bike, you must allow our app to access your camera. This setting can be enabled or disabled at any time via the system settings of your device.
- **Mobile data or network access:** In order to use our apps, your mobile device requires an Internet connection. Therefore, you must enable the mobile data or network access of your device. This setting can be enabled or disabled at any time via the system settings of your device.

7. Use of cookies (website)

In addition to the aforementioned access data, when using the websites and apps, so-called cookies are stored in the Internet browser or the device you use. These are small text files with a sequence of numbers, which are stored locally in the cache of the browser or the device used. Cookies are not part of the PC and app system and cannot run programs. They are used to make our websites and apps user-friendly. The use of cookies may be technically necessary or necessary for other purposes, e.g. for the analysis of website or app usage.

Technically necessary cookies

Some elements of our websites and apps require that the calling browser or the called app can be identified even after changing pages. Therefore, cookies are used to process the following data:

- language settings,
- items in basket,
- login information.

The user data collected via technically necessary cookies is not processed for the creation of user profiles. We also use so-called session cookies which save a session ID with which various requests from your browser, or the app can be assigned to the joint session. Session cookies are required to use the website or apps. In particular, when you return to the website, we can recognise the device used. We use these cookies to recognise customers when they return to the website or app; otherwise, they must register on each visit. The legal basis for this processing is art. 6 para. 1 sentence 1 f) GDPR. Our legitimate interests in the processing lie in providing the mentioned special functionalities and thus making the use of the websites and apps more attractive and effective. "Session cookies" are deleted after logging out or after closing the browser (depending on the browser type and setting).

You can object to the processing. You have the right to object for reasons based on your specific situation. Through a change to the settings in your web browser or the operating system of your app, you can object to processing using cookies in which you disable or restrict the cookies. Cookies already saved can be deleted at any time in the browser settings or app system settings. You can also prevent the use of website cookies in which you open the browser used in "private mode".

Technically unnecessary cookies

On our websites and in our apps we also use cookies to analyse the browsing behaviour of the user. Therefore, cookies are used to save and process the following data:

- Entered search terms
- Frequency of website and app use
- Use of website and app functions

The legal basis for this processing is art. 6 para. 1 sentence 1 f) GDPR. Our legitimate interests lie in the efficient and attractive management of the websites and apps. Technically unnecessary cookies are automatically deleted after a certain period of time which differs from cookie to cookie. If we include third-party cookies in our website, we will refer to them separately.

You can object to the processing. You have the right to object for reasons based on your specific situation. Through a change to the settings in your web browser or system settings of the device used, you can object to processing using cookies in which you disable or restrict the cookies. Cookies already saved can be deleted at any time in the browser and system settings. You can also prevent the use of website cookies in which you open the browser used in "private mode".

Cookie banner information

When you visit the websites, an information banner informs you about the use of cookies and refers you to this data protection statement. In this context, there is also an indication of how the storage of cookies can be prevented in the browser settings. You can use this information banner to select our cookies individually based on your preferences. Technical cookies must be activated in order to guarantee the smooth use of our website or app. Technically unnecessary cookies can be enabled or disabled correspondingly via the info banner.

Overview of cookies

Name	Provider	Purpose	Expiry
Technically necessary cookies Some elements of our websites and apps require that the calling browser or the called app can be identified even after changing pages. The following data is processed in the cookies language settings or login information.			
PHPSESSID	City Bike Linz R.S.GmbH	Identifies the start and end of a session on our website.	1 month
_cfduid	Cloudflare (see section 12)	The content network Cloudflare is used to identify reliable web traffic.	1 month
Marketing cookies On our websites and in our apps we also use cookies to analyse the browsing behaviour of the user. Therefore, cookies are used to save and process the following data:			
_ga, _gat, _gid	Google Analytics (see section 14)	Google cookies for website analysis. Creates statistical data on how the visitor uses the website.	2 years

8. Contacting our company

When contacting our company, e.g. by email, using the contact form on the websites or the contact area in our apps, we process the personal data you provide in order to respond. For the processing of queries via the contact form on the websites or in the apps, the provision of a name or a pseudonym as well as a valid email address and mobile phone number is mandatory. At the time the message is sent to us, the following data will also be processed:

- IP address,
- date/time of the registration.
- browser type/browser version,
- operating system used,
- language and version of browser software,
- host name of the accessing device,
- website from where the request comes,
- content of the request,
- access status/HTTP status code,
- referrer URL (the previously visited site),
- amount of data transferred,
- time zone difference based on Greenwich Mean Time (GMT).

The legal basis for the processing is art. 6 para. 1 sentence 1 sentence 1 f) GDPR and art. 6 para. 1 sentence 1 b) GDPR if the contact is aimed at the conclusion of a contract. If the request is aimed at concluding a contract, your data is necessary and mandatory for concluding a contract. If the data is not provided, it is not possible to conclude a contract or process the query in the contact form. The processing of personal data from the input mask serves solely for the processing of the recording of the data. In case of contact by email, this also presents the necessary legitimate interest in the processing of the data. The other data processed during the sending process is used to prevent misuse of the contact form and to ensure the security of our information technology systems. In this context, the data will not be passed on to third parties. We delete the data arising in this connection after the processing is no longer necessary – usually two years after the end of communication – or, if necessary, restrict the processing to compliance with the existing legally binding storage obligations.

You can object to the processing. You have the right to object for reasons based on your specific situation. You can send us your objection using the contact information provided in the "responsible provider" section .

9. Registration/login area for websites and apps

See data protection sheet section 8.

10. Email marketing

Newsletter

You have the option of subscribing to our newsletter on the website and in our apps via which we will regularly inform you about:

- system news
- price changes/time-limited offers
- our company's actions

A valid email address is required to receive the newsletter Registration for our email newsletter takes place via a double opt-in process. We will send you an email to the email address provided by you after you have entered the data marked as mandatory, in which we ask you to explicitly confirm your registration for the newsletter (by clicking on a confirmation link). Therefore, we make sure that you actually do want to receive our email newsletter. If the confirmation is not received within 6 months, we block the information transmitted to us and automatically delete it after six months at the latest. After your confirmation, we process the email address and name/pseudonym of the recipient concerned for the purpose of sending our email newsletter. The legal basis for the processing is art. 6 para. 1

sentence 1 a) GDPR. We delete this data when you unsubscribe from the newsletter. We process this data up to two years after the end of the contract. If the newsletter registration takes place outside a contract conclusion, we process this data up to two years after the end of the usage process. We delete this data when the newsletter subscription ends.

Withdrawal of your consent to the processing of the email address for receiving the newsletter is possible at any time, either by sending us a message (see the contact details in the section "responsible provider") or by directly clicking on the link contained in the newsletter to unsubscribe. The legality of the processing carried out on the basis of the consent until the withdrawal is not affected by the withdrawal.

In addition, the following data will be processed at the time of registration:

- IP address
- Data/time of the subscription to the newsletter
- Time of your confirmation of the confirm link

We also process your IP address, the time of registration for the newsletter and the time of your confirmation in order to document your newsletter subscription and prevent the misuse of your personal data. The legal basis for the processing is art. 6 para. 1 sentence 1 f) GDPR. Our legitimate interest in this processing lies in fraud prevention. We delete this data no later than when you unsubscribe from the newsletter.

We would like to point out that you can object to the receipt of direct marketing and the processing for the purpose of direct marketing at any time, without incurring any costs other than the transmission costs according to basic tariffs. You are entitled to a general right of objection without giving any reasons (art. 21 para. 2 GDPR). To do this, click on the unsubscribe link in the respective email or send us your objection to the contact details mentioned in the "responsible provider" section.

Email marketing service "MailChimp"

We use the email marketing service "MailChimp" from the provider Rocket Science Group, LLC (675 Ponce De Leon Ave NE, Suite 5000, Atlanta, GA 30308, USA, Website: <https://mailchimp.com/>; hereinafter: "MailChimp").

If you have registered for the newsletter, the data provided during registration will be stored and processed on MailChimp's servers in the USA. Mailchimp processes and stores personal data according to art. 46 para. 2 c) GDPR in compliance with so-called [standard EU contractual clauses](#), in order to guarantee the level of protection of the GDPR. MailChimp processes this information for the purposes of sending and analysing the newsletter on our behalf. The newsletter contains a so-called "web beacon", which are pixel-sized files that are called up from the MailChimp server when the newsletter is opened. In the context of the call, technical data such as browser used, time of page request and IP address are collected. This information is processed for the purposes of the evaluation and technical improvement of our services. In addition, it is analysed whether and when the newsletter is opened, and which links are clicked by the reader. This information is theoretically assigned to individual newsletter recipients. However, neither us nor MailChimp intend to monitor individual recipients; the analysis of the mentioned information serves to determine the reading habits of the recipient in order to better adapt, optimise and manage our newsletter content.

The legal basis for the processing is art. 6 para. 1 sentence 1 f) GDPR. Our legitimate interests lie in the reach measurement, creation of statistical analyses and the adaptation, optimisation and targeted management of our newsletter content. In addition, further information on storage duration can be found in the data protection provisions of "MailChimp" at [https://mailchimp.com/legal/privacy/#1. The Basics](https://mailchimp.com/legal/privacy/#1.The_Basics) and [https://mailchimp.com/legal/data-processing-addendum/#6. International Transfers](https://mailchimp.com/legal/data-processing-addendum/#6.International_Transfers).

We would like to point out that you can object to the receipt of direct marketing and the processing for the purpose of direct marketing at any time, without incurring any costs other than the transmission costs according to basic tariffs. You are entitled to a general right of objection without giving any reasons (art. 21 para. 2 GDPR). To do this, click on the unsubscribe link in the respective email or send us your objection to the contact details mentioned in the "responsible provider" section.

You may be transferred to the MailChimp website as a recipient of the newsletter, for example if you follow the link in the newsletter to retrieve the newsletter online in case of problems in the email program. In this context, we would like to point out that the MailChimp website may use additional analysis services and cookies, which may process your personal data on behalf of MailChimp. We have no influence on this processing.

11. Content Delivery Network (Website)

Cloudflare

In addition, we use the Content Delivery Network (hereinafter "CDN") services of Cloud-flare Inc. on our websites. (101 Townsend St., San Francisco, CA 94107, United States; hereinafter "Cloudfare") for the purpose of faster retrieval of our online offer. When you visit the websites, the "CDN" caches a library on your device to avoid reloading the content. Your IP address will be sent to the provider in the USA. "Cloudflare" processes this according to art. 46 para. 2 c) GDPR according to the so-called [Standard EU contractual clauses](#), in order to guarantee the GDPR protection level. The legal basis for the processing is art. 6 para. 1 sentence 1 f) GDPR. By using "Cloudflare" we are pursuing the legitimate interest of faster retrieval and a more effective and improved presentation of our online offer. Further details on data protection and storage duration with "Cloudflare" can be found at: <https://www.cloudflare.com/de-de/privacy-policy/> (Section "additional safeguards") as well as: [Standard Contractual Clauses for Customers](#).

You can object to the processing. You have the right to object for reasons based on your specific situation. You can give us your objection to the section using the contact Details provided in the section "responsible provider".

jQuery

On our website, we use the services of jQuery Foundation - a content delivery network from Stackpath LLC (2021 McKinney Ave, 1100 Dallas, TX 75201, USA). When you open the page, your browser loads the required program libraries into your browser cache to optimise the loading speed. To do this, you must connect to the servers in the United States and provide your IP address. Stackpath processes and stores this according to art. 46 para. 2 c) GDPR in compliance with so-called [standard EU contractual clauses](#) in order to guarantee the level of protection of the GDPR. The legal basis for the processing is art. 6 para. 1 sentence 1 f) GDPR. By using jQuery we are pursuing the legitimate interest of faster retrieval and improved presentation of our content. For more information on data protection, please visit <https://www.stackpath.com/legal/privacy-state-ment/>.

You can object to the processing. You have the right to object for reasons based on your specific situation. You can send us your objection using the contact information provided in the "responsible provider" section .

12. Inclusion of third-party content (website)

Third-party content, such as videos, maps or graphics from other websites, is included on the websites. This integration always requires that the providers of this content ("third-party providers") see the IP addresses of the users. Without the IP address, they cannot send the content to the browser of the respective user. The IP address is therefore required to display this content. We will inform you below about the services of external providers currently used on our websites and apps as well as about the respective processing in individual cases and about your existing options for objection.

Open Street Map

Our websites also use the OpenStreetMap service of the OpenStreetMap Foundation (OSMF), for the display of maps and/or map sections and thus allow you to conveniently use the map function on the websites. By visiting the websites, OpenStreetMap receives information about the use of our website including your IP address, which may be collected by cookies and forwarded to the servers of OpenStreetMap and stored. For more information on the purpose and scope of OpenStreetMap processing, as well as the storage location and duration, see https://wiki.osmfoundation.org/wiki/Privacy_Policy. The legal basis for the processing is art. 6 para. 1 sentence 1 f) GDPR. The processing serves to make our website more attractive and to offer you additional services.

You can object to the processing. You have the right to object for reasons based on your specific situation. Through a change to the settings in your web browser, you can object to processing using cookies in which you disable or restrict the cookies. Cookies already saved can be deleted at any time in the browser settings. The use of cookies can also be prevented by opening the browser being used in "private mode".

Google Tag Manager

On our website, we use the "Google Tag Manager" from "Google" (Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland, Fax: +353 (1) 436 1001). "Google Tag Manager" is a solution for managing website tags with an interface. The Tool Tag Manager itself (which implements the tags) is a cookie-free domain and does not collect any personal data. The tool ensures that other tags are triggered, which may themselves collect data; we will clarify this separately within the scope of this data protection statement.

"Google Tag Manager" does not access this data. If disabling takes place at domain or cookie level, it remains for all tracking tags implemented with "Google Tag Manager".

YouTube videos

We use plug-ins from the video platform "YouTube.de" or "YouTube.com", a service of YouTube LLC (registered office at 901 Cherry Avenue, San Bruno, CA 94066, USA; hereinafter "YouTube") on the websites, for "Google" (Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland, Fax: +353 (1) 436 1001) responsible within the meaning of the data protection law. By processing data through the plug-ins, we aim to incorporate visual content ("videos") that we have published on "Youtube.de" or "Youtube.com" into our websites. The videos are all integrated in the "extended privacy mode", i.e. no data about you as a user will be transferred to "YouTube" if you do not play the videos. When playing videos on our websites, "YouTube" receives the information that you have accessed the corresponding subpage of our website. In addition, in part, the data in the section "access data" is transmitted to "Google". This takes place regardless of whether "YouTube" provides a user account through which you are logged in or whether there is no user account. If you are logged in to "Google", your data is directly linked to your account. If you do not want to link it to your profile at "YouTube", you must log out before activating the button. "YouTube" stores your data as usage profiles and processes it independently of the existence of a user account at "Google" for the purposes of advertising, market research and/or design of its website according to requirements. The legal basis for the processing is art. 6 para. 1 sentence 1 f) GDPR. With the processing we pursue the legitimate interests to make our website more attractive and to offer you an additional service. "Google" also processes your personal data in the USA. This takes place according to art. 46 para. 2 c) GDPR in compliance with so-called [standard EU contractual clauses](#) in order to guarantee the level of protection of the GDPR. Further details on the purpose and scope of the processing by "YouTube" and the storage duration of "YouTube" can be found in the data protection statement at <https://policies.google.com/privacy>.

You can object to the processing. You have the right to object for reasons based on your specific situation. You can object to the processing in various ways: by disabling cookies in the settings of your browser software or by opening the browser used in "private mode" to prevent the use of cookies.

13. Services for statistical, analysis and marketing purposes

We use services from third-party providers for statistical, analysis and marketing purposes. This makes it possible for us to provide you with user-friendly, optimised use of the websites and our apps. The third-party provider uses cookies to manage the service (also see the section "cookies"). We will inform you below about the services of external providers currently used on our websites and apps as well as about the respective processing in individual cases and about your existing options for objection.

Google Analytics

In order for our website to optimally fulfil user interests, we use "Google Analytics", a web analysis service from "Google" (Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland, Fax: +353 (1) 436 1001).

"Google Analytics" uses so-called "cookies" (also see the "cookies" section) which are saved on your device. Using the cookies, "Google" processes the information collected via the use of our website by your device - e.g. that you have called up a certain website - and processed, among others, the data in the section "access data", notably your IP address, browser information, the previously visited website as well as the date and time of the server request, for the purpose of statistical analysis of the website usage. This website uses "Google Analytics" with the extension "anonymizeIp()". Therefore, IP addresses are shortened to make it difficult for a person to be clearly identified. Your IP address will, according to information from "Google", be shortened within Member States of the European Union beforehand. Only in exceptional cases will the full IP address be transferred to a "Google" server in the USA and be shortened there. On our behalf, "Google" will process this information in order to evaluate your use of the websites, compile reports on the website activities and – in as far as we mention separately – to provide us with further services connected with the website use. The IP address provided by your browser for these purposes will not be combined with other data from "Google". The legal basis for the processing is art. 6 para. 1 sentence 1 f) GDPR. Our legitimate interests in the processing lie in the statistical analysis of the website use, the reach measurement and the optimisation and improvement of our website offer. Your data related to "Google Analytics" will be deleted within fourteen months. In the exceptional cases that your data is transmitted to the USA, "Google" processes your data according to art. 46 para. 2 c) GDPR in compliance with [EU standard contractual clauses](#) in order to guarantee the level of protection of the GDPR. Further details on data protection at "Google" can be found at: <https://policies.google.com/privacy>.

You can object to the processing. You have the right to object for reasons based on your specific situation. You can object to the processing in various ways: By downloading and installing the browser plug-in available at the following link: <https://tools.google.com/dlpage/gaoptout?hl=de>; by disabling cookies in the settings of your browser software or by opening the browser used in "private mode" to prevent the use of cookies.

Facebook SDK

The so-called Facebook Software Development Kit (SDK) is integrated in our app. Facebook SDK is provided by Facebook Inc., 1601 S. California Ave., Palo Alto, CA 94304, USA (Facebook). Detailed information on the software for iOS can be found at <https://developers.facebook.com/docs/ios> and for Android at <https://developers.facebook.com/docs/android>. The Facebook SDK helps us continually develop, analyse, and optimise our apps, and measure success. It helps increase the advertising success of Facebook-based mobile app campaigns. For example, it will not display ads for the app on devices that already have it installed. In addition, the Facebook SDK allows various evaluations on the installation of the app and the success of the advertising campaign. In addition, individual activities (events) of the user can be analysed within the app in order to achieve more precise and better definition of the target group for advertising campaigns.

For this purpose, the nextbike app sends pseudonymised data to Facebook, such as the app ID, and the information that the app has been launched. The pseudonym is the advertising ID provided by the operating system of the device (the name may differ depending on the operating system).

In the case of the nextbike app, however, the advertising ID is not used for optimising advertising, but discarded by Facebook, since City Bike Linz Rental Service GmbH has generally prohibited the use of the advertising ID by Facebook for optimised advertising purposes. Therefore, the individual user cannot be determined exactly at any time. Therefore, information about the identity of the user is not known by City Bike Linz R.S. GmbH.

What data is collected via Facebook SDK ?

- **Explicit Events:** Facebook FDK collects explicit events such as app registrations or app requests.
- **Automatically logged events:** The Facebook SDK also records basic events such as app downloads or app sessions.
- **Facebook app ID:** A unique ID of the website and mobile app of the operator assigned by Facebook.
- **Metadata from the request – mobile operating system and version, SDK version, app name, app version, device opt-out setting, user agent string and client IP address. The SDK also collects the following device details:** Time zone, device operating system, device model, provider, screen size, processor core, total storage space, free storage.

If “Facebook” does not process the data in the EU but in the USA or a third country, this takes place according to art. 46 para. 2 c) GDPR in compliance with [EU standard contractual clauses](#) in order to guarantee the level of protection of the GDPR. The duration of the information stored in the Facebook cookies is three months. Further details on data protection and storage duration with “Facebook” can be found at: <https://www.facebook.com/about/privacy>.

You can object to the processing. You have the right to object for reasons based on your specific situation. You can object to the processing in various ways: by disabling the feature in the device settings of your mobile device; by disabling the feature in the “web ads” settings for a logged-in user at <https://www.facebook.com/ads/preferences/> or by disabling the interest-related ads of Facebook, which is part of the about ads self-regulation campaign, via the link <http://optout.aboutads.info/>, this setting will be deleted when you delete your cookies.

Airship - push notifications

Via our nextbike App, we inform you of individual offers, discount codes and news via push notifications. This service can be enabled or disabled at the start of the app use. If this service is no longer required at a later date, you can disable this feature via your device settings at any time.

To be able to send push notifications, we use the Airship service provided by the company Urban Airship, Inc., 1417 NW Everett St, Suite 300, Portland OR 97209, USA (hereinafter “Urban Airship”). With the company Urban Airship, we have concluded the necessary data processing agreement for data protection under art. 28 GDPR. This agreement requires Urban Airship to ensure the necessary protection of your data and to process this exclusively on our behalf in accordance with the relevant data protection regulations.

Urban Airship processes the following data for the purpose of providing services and sending our push notifications:

- Push token
- Name of the mobile device
- Online ID (UDID)
- Airship Channel ID
- Analytics events
- Tags
- Attribute
- Language setting
- Time zone

The processing of your data is carried out by Urban Airship using EU servers. This is the content of the described data processing under art. 28 GDPR. Further details on compliance with data protection through Urban Airship can be found at <http://urbanairship.com/legal/privacy-policy>.

If you have agreed to the use of push notifications, this user data is statistically processed and assessed to further improve our offer via push notifications and to meet your needs. The legal basis for the processing of your data for the purposes of registration, application or user management are art. 6 para. 1 a GDPR.